



Packing Success in Film worldwide

NORDENIA MALAYSIA Ipoh, Plant Sungai Siput



# CUSTOM-MADE PACKAGING SOLUTIONS

NORDENIA MALAYSIA Ipoh is a renowned supplier of high-quality technical and specialty films as well as innovative packaging solutions for fast moving consumer goods and industrial purposes. With over 30 years of

experience and expertise, two manufacturing sites, Plant Sungai Siput and Plant Chemor, supply customized packaging products to domestic and international customers including numerous multinational blue-chip companies.



# NORDENIA MALAYSIA Ipoh, Plant Sungai Siput

## CORE COMPETENCIES

- High-quality technical and specialty films
- Customized packaging solutions
- Sophisticated flexographic printing up to 8 colors
- Certified in accordance with ISO 9001, ISO 14001 and HACCP



## SETTING HIGH STANDARDS

Using state-of-the-art machinery and technical equipment, NORDENIA MALAYSIA Ipoh, Plant Sungai Siput, supplies a wide range of first-class surface protection films, specialty label and lamination films, as well as flexible packaging solutions. The Sungai Siput plant can rely on its dedicated and well-trained workforce supported by a sophisticated SAP system and ISO-certified integrated management systems for quality, environment and hygiene.

Together with NORDENIA's own World Class Production program, NORDENIA MALAYSIA Ipoh, Plant Sungai Siput, is committed to a philosophy of continuous improvement. This philosophy not only includes production processes, product quality and services but the complete supply chain as well as the implementation of sustainability strategies in order to keep up with changing market requirements and stay ahead of the competition.

NORDENIA's dedicated workforce ensures that every product meets the customers' requirements.



## RELIABLE PARTNERSHIP

NORDENIA believes in long-term partnerships. Therefore, local presence, flexibility, reliability, high-quality service and close collaboration with existing and potential customers are essential. NORDENIA MALAYSIA Ipoh's packaging engineers provide comprehensive on-site consultation to support customers in finding the best packaging solution for their products with respect to factors such as material, design, packaging technology and transportation. In addition, technical review meetings with customers are conducted quarterly and/or in combi-

nation with joint development programs for mutual benefit and improvement.

NORDENIA also closely cooperates with packaging machine suppliers to ensure that all films or packaging can be processed at the customer's facilities without any unforeseen problems. Finally, to guarantee comprehensive customer service and facilitate communication, NORDENIA MALAYSIA Ipoh, Plant Sungai Siput, practices Key Account Management and maintains liaison offices in various countries, for example Singapore, Australia and China.





## CUSTOMIZED SOLUTIONS

Technical films and consumer packaging made by NORDENIA MALAYSIA Ipoh, Plant Sungai Siput, are used in various market segments and industries.

The product range includes high-quality mono- and multilayer films for laminates as well as specialty products such as label films, with or without coating, used for numerous applications like shampoo and detergent labels. Surface protection films from NORDENIA protect from scratches and damages during transportation, processing and handling and are suitable for all kinds of surfaces and products including electronics, automobiles, construction materials and many more.

Finally, NORDENIA MALAYSIA Ipoh, Plant Sungai Siput, also offers a full range of customized packaging solutions for fast moving consumer goods. This particularly includes packaging products for the food and hygiene industry, as for example printed or unprinted roll stock and wicket bags for bread, sanitary napkins and diapers.

Combined with the Windmoeller & Hoelscher 8 color flexographic printing equipment and the capability to print fine screens with a high screen ruling, the result are eye-catching packaging solutions adding to the success of each customer's product.



▲ Laminate and label film, roll stock and wicket bags – customers can choose from a wide variety of quality products



## RESEARCH AND DEVELOPMENT

Innovativeness is deeply rooted within NORDENIA's company culture. As a pioneer who invests in innovations, NORDENIA develops market-oriented and value-adding products and processes. The strategic product and process development as well as product optimization are con-

centrated in NORDENIA TECHNOLOGIES GmbH, the Group's development company. In cooperation with its customers and suppliers, NORDENIA works for the future of film packaging all over the world. A high utility value and innovative functions are the top priority.

◀ Continuously improving successful products is one of NORDENIA's strengths.

# NORDENIA WORLDWIDE

NORDENIA INTERNATIONAL AG is an international manufacturer of flexible packaging, technical films and product components. The NORDENIA INTERNATIONAL AG management headquarters are located in Greven in the state of North Rhine-Westphalia, Germany. Over 3,000 employees work for the films

company. The company's common principles (shared values) are the basis for its actions. By adopting the seven shared values, Flexibility, Global, Independence, Innovation, Partnership, Passion for Excellence, and Quality, NORDENIA has incorporated a company culture that promotes global partnerships.



[www.nordenia.com](http://www.nordenia.com)

## CONSUMER DIVISION

### PRODUCTS

- Pre-made packaging
- Automatic packaging films

### AS CUSTOMIZED VERSIONS WITH

- Easy-opening devices
- Reclosable systems
- Barrier properties

### MANUFACTURED FROM

- Mono-extruded or co-extruded plastic films
- Two- and multilayer composites
- Material composites from films with aluminum and paper

### PRINTED USING

- Flexographic or gravure printing method

### MARKET SEGMENTS

- Food and beverages
- Hygiene products
- Detergents and cleansing agents
- Beauty and healthcare
- Pet care and garden products

## INDUSTRIAL DIVISION

### PRODUCTS

- Lamination and labeling films
- Technical films
- Tube-laminate films

- Product components
  - as elastic diaper components
  - as feminine hygiene products
  - for closure systems

- Surface protection films in
  - permanent use as lacquer substitutes
  - temporary use

- Flexible bulk containers
- Film liners for large-volume transport and storage containers

- Films for transport and storage protection
- Pre-made bag packaging and automatic packaging, such as FFS (Form, Fill & Seal), bin valve bag, and block bag

- Vehicle protection films for body shops
- Films for the automotive industry
- Decorative films

### MANUFACTURED FROM

- Mono-extruded or co-extruded plastic films
- Two- and multilayer composites
- Film and nonwoven film composites

- Material composites from films with aluminum and paper
- Fabric woven material

### PRINTED USING

- Flexographic or gravure printing method

### MARKET SEGMENTS

- Packaging industry
- Label industry
- Hygiene industry
- Steel, metal, and plastics industries
- Automotive and automotive supplier industries

- Chemical and pharmaceutical industries
- Construction industry
- Food industry
- Pet food industry
- Gardening and agricultural industries



## NORDENIA (MALAYSIA) SDN. BHD., Plant Sungai Siput

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