



Packing Success in Film worldwide

NORDENIA DEUTSCHLAND Halle GmbH



# FLEXIBLE PACKAGING FOR SPECIAL REQUIREMENTS

For demanding customers who need tailor-made consumer packaging, NORDENIA DEUTSCHLAND Halle is an established partner. Well-known international and national companies use the high-quality films, which are

distinguished by innovative performance features. With its highly qualified employees and high-performance manufacturing facilities, NORDENIA DEUTSCHLAND Halle stands for know-how and quality.



# NORDENIA DEUTSCHLAND Halle GmbH

- For almost forty years, the site in Halle has been
- ▼ providing quality and customer-oriented solutions.



## CORE COMPETENCIES

- Flexible packaging solutions of very high manufacturing quality
- Print quality for exceptional requirements
- Implementation of innovative barrier technologies
- Individual services and on-site consulting

## HIGH QUALITY HAS A LONG TRADITION

Since 1967, NORDENIA DEUTSCHLAND Halle has stood for quality and the implementation of customer-oriented solutions. The company manufactures flexible packaging and technical films used in the areas of pet food, beauty and health care products, food, detergents, and hygiene products, as well as in the steel industry. The products manufactured in Halle are the result of joint developments. The standard for all products is always quality, inno-

vation, optimum safety, and protection. Together with the production site in Steinfeld, the specialist for pre-made, reclosable packaging, the company is certified according to the ISO 9001:2000 (quality) and ISO 14001 (environment) standards, as well as HACCP and BRC/IoP (hygiene). The Group-wide "World Class Production" optimization program guarantees the continuous improvement of production processes and products.



- ▲ The company implements special customer requirements flawlessly, for example, for high-quality nutritional supplements.



- ▲ NORDENIA films are specially adapted to the customer's machines, whether in regard to runnability or the material.

## INDIVIDUAL CONCEPTS FOR EVERY CUSTOMER

Market-oriented concepts and innovative processes are the trademark of NORDENIA DEUTSCHLAND Halle. Cooperation with the customer starts already at the packaging creation: The respective requirements in regard to material, layout, shape, and runnability are thus implemented in optimum

packaging solutions. During the conversion of the individually developed products on the customer's machines, NORDENIA offers qualified on-site consultation and thus guarantees smooth processes. The intensive cooperation also ensures a short time to market.



◀ The highest print quality sets the composite films for baby wipes apart.



▲ The FlexZiBox is convincingly stable and a perfect display.

## OPTIMUM PROTECTION, EXCELLENT PRINT

NORDENIA DEUTSCHLAND Halle specializes in the production of high-quality packaging solutions. Its portfolio focuses on mono and laminate films, as well as pre-made bags. The products are used as consumer goods packaging and industrial applications packaging. The modern manufacturing facilities can produce both

solvent-based and solvent-free lamination. The film laminates fulfill a number of special requirements, such as special aroma protection or high-performance barriers against oxygen and water vapor. The excellent print quality, for which NORDENIA is well-known on the market, provides for an attractive appearance at the point of sale.

Aluminum composite films with an easy opening system preserve freshness that lasts serving after serving. ▼



Strong barriers lock in aroma and protect the product. ▼



## RESEARCH AND DEVELOPMENT

Innovativeness is deeply rooted within NORDENIA's company culture. As a pioneer who invests in innovations, NORDENIA develops market-oriented and value-adding products and processes. The strategic product and process development as well as product optimization are con-

centrated in NORDENIA TECHNOLOGIES GmbH, the Group's development company. In cooperation with its customers and suppliers, NORDENIA works for the future of film packaging all over the world. A high utility value and innovative functions are the top priority.

◀ Continuously improving successful products is one of NORDENIA's strengths.

# NORDENIA WORLDWIDE

NORDENIA INTERNATIONAL AG is an international manufacturer of flexible packaging, technical films and product components. The NORDENIA INTERNATIONAL AG management headquarters are located in Greven in the state of North Rhine-Westphalia, Germany. Over 3,000 employees work for the films company.

The company's common principles (shared values) are the basis for its actions. By adopting the seven shared values, Flexibility, Global, Independence, Innovation, Partnership, Passion for Excellence, and Quality, NORDENIA has incorporated a company culture that promotes global partnerships.



[www.nordenia.com](http://www.nordenia.com)

## CONSUMER DIVISION

### PRODUCTS

- Pre-made packaging
- Automatic packaging films

### AS CUSTOMIZED VERSIONS WITH

- Easy-opening devices
- Reclosable systems
- Barrier properties

### MANUFACTURED FROM

- Mono-extruded or co-extruded plastic films
- Two- and multilayer composites
- Material composites from films with aluminum and paper

### PRINTED USING

- Flexographic or gravure printing method

### MARKET SEGMENTS

- Food and beverages
- Hygiene products
- Detergents and cleansing agents
- Beauty and healthcare
- Pet care and garden products

## INDUSTRIAL DIVISION

### PRODUCTS

- Lamination and labeling films
- Technical films
- Tube-laminate films

- Product components
  - as elastic diaper components
  - as feminine hygiene products
  - for closure systems

- Surface protection films in
  - permanent use as lacquer substitutes
  - temporary use

- Flexible bulk containers
- Film liners for large-volume transport and storage containers

- Films for transport and storage protection
- Pre-made bag packaging and automatic packaging, such as FFS (Form, Fill & Seal), bin valve bag, and block bag

- Vehicle protection films for body shops
- Films for the automotive industry
- Decorative films

### MANUFACTURED FROM

- Mono-extruded or co-extruded plastic films
- Two- and multilayer composites
- Film and nonwoven film composites
- Material composites from films with aluminum and paper
- Fabric woven material

### PRINTED USING

- Flexographic or gravure printing method

### MARKET SEGMENTS

- Packaging industry
- Label industry
- Hygiene industry
- Steel, metal, and plastics industries
- Automotive and automotive supplier industries
- Chemical and pharmaceutical industries
- Construction industry
- Food industry
- Pet food industry
- Gardening and agricultural industries



## NORDENIA DEUTSCHLAND Halle GmbH

A company of the NORDENIA Group

Wielandstrasse 2  
33790 Halle/Westphalia  
Germany

Phone: +49 5201 709-0  
Fax: +49 5201 709-101

E-mail: [halle@nordenia.com](mailto:halle@nordenia.com)  
Internet: [www.nordenia.com](http://www.nordenia.com)